

[Weather Centre](#)



5°C

Light rain

[Vancouver](#)

- [Detailed Forecast](#)

• Part of the  [canada.com](#) Network

•

•

• [canada.com home](#)

• [Log in](#)

• [Webmail](#) 

# [The Vancouver Sun](#)

[Division of Canwest Publishing Inc.](#)

[Weather Centre](#)



5°C

Light rain

[Vancouver](#)

- [Detailed Forecast](#)

- 
- [Search](#)
  
- Quick links:
  - [ShopLocal](#),
  - [Obituaries](#),
  - [Horoscope](#),
  - [Lotteries](#)
  
- Find a business or person on [YellowPages](#)<sup>TM</sup>
  
- [Home](#)
  - Don't miss:
    - [AuctionMart](#)
    - [Olympic offer](#)
    - [Paralympics](#)
    - [Olympic Photos](#)
    - [Teens Against Gangs contest](#)
    - [Videos](#)
    - [Quiz](#)
    - [Alerts](#)
    - [Community of Interest](#)
  
  - » [RSS](#)
- [News](#)
  - [Regional](#)
  - [The West](#)
  - [U-Report](#)
  - [National](#)
  - [World](#)
  - [Weather](#)
  - [Traffic Cams](#)
  - [Today's Paper](#)
  - [Podcasts](#)
- [Opinion](#)
  - [Blogs](#)
  - [Letters](#)
  - [Columnists](#)
  - [Editorials](#)
  - [Op-Ed](#)
  - [Editorial Cartoon](#)
  - [Community of Interest](#)
- [Business](#)
  - [Money](#)
  - [Asia Pacific](#)
  - [Technology](#)
  - [Real Estate](#)
  - [Keeping Track](#)
  - [Markets on FP](#)
- [Sports](#)

- [Canucks-Hockey](#)
- [Lions-Football](#)
- [2010 Paralympics](#)
- [Whitecaps-Soccer](#)
- [Baseball](#)
- [Basketball](#)
- [Golf](#)
- [MMA/Boxing](#)
- [Tennis](#)
- [Racing](#)
- [Sun Run](#)
- [Entertainment](#)
  - [Movies](#)
  - [WestCoast Life](#)
  - [Television](#)
  - [TV Listings](#)
  - [Music](#)
  - [Books](#)
  - [Celebrity](#)
  - [Theatre](#)
  - [What's On](#)
- [Life](#)
  - [Fashion & Beauty](#)
  - [Food](#)
  - [WestCoast Life](#)
  - [Parenting](#)
  - [Relationships](#)
  - [Comics & Games](#)
  - [In the Garden](#)
  - [Eat/Drink](#)
  - [Green Living](#)
  - [Spring Fashion](#)
- [Health](#)
  - [Women](#)
  - [Men](#)
  - [Family & Child](#)
  - [Seniors](#)
  - [Sexual Health](#)
  - [Diet & Fitness](#)
  - [H1N1](#)
- [Technology](#)
  - [Digital Life](#)
  - [Gaming](#)
  - [Tech – Biz](#)
  - [Internet](#)
  - [Environment](#)
  - [Space](#)
  - [Science](#)
  - [Best of YouTube](#)
- [Travel](#)
  - [Trip Ideas](#)
  - [Tools & Tips](#)
  - [Community](#)
  - [Destination Guides](#)
- [Jobs](#)
  - [Search Jobs](#)
  - [Resources](#)

- [Post Jobs](#)
- [Education](#)
- [My Profile](#)
- [Cars](#)
  - [New](#)
  - [Used](#)
  - [Weekly Specials](#)
  - [Sell](#)
  - [Research & Compare](#)
  - [News & Events](#)
  - [Videos](#)
  - [Features](#)
- [Homes](#)
  - [For Sale/Rent](#)
  - [Tips for Buyers & Sellers](#)
  - [Renovating](#)
  - [Decorating](#)
  - [Gardening](#)
  - [Condo Living](#)
  - [Vacation Homes](#)
  - [Green Homes](#)
  - [Mike Holmes](#)
- [Classifieds](#)
  - [Announcements](#)
  - [Dating](#)
  - [Obituaries](#)
  - [Job Listings](#)
  - [Car Listings](#)
  - [Real Estate For Sale/Rent](#)
  - [ShopLocal](#)
  - [Place an Ad](#)

## Lensless eyeglasses provide 'geek chic' look to your style

By Martha Worboy, Canwest News Service October 6, 2009

When Maria Beamish wants to feel like a different person she puts on her black, circular, thick-framed glasses, even though the part-time student has perfect vision.

"When I put them on I feel like I get into a character," says the 20-year-old. Although she calls her fake glasses "jokey-looking," she says they do bring out a serious side in her. And conveniently, she says, they jazz up her outfits a little bit.

Beamish is not unique among her age group. Walk into the fashion department at Toronto's Ryerson University and you'd think the place was an eyewear clinic.

Wearing non-prescription or sans-lens glasses as a form of self-expression is especially

popular with the "hipster" set and fashion students, according to Melanie Sanderson, a first-year design student at Ryerson. Sanderson says she's seen how frames can change a persona.

"I know one person who wears lensless glasses and this hipster language comes out that goes hand-in-hand with the glasses. She says things like, 'Are you totally vibing?'"

At Galaxy Eyewear in downtown Vancouver, manager Miranda Yeung has seen teenagers spend up to \$200 on the right frames and pop out the lenses as they leave the store.

She says the look the young frame-buying public is seeking is geek chic.

"Big, nerdy, plastic frames -- everyone's going bigger and more nerdy."

It could be that eyewear is a necessary fashion accessory for our times.

"Given the recession, we're looking for a form of escape, and possibly a form of protection," says Tamara Glick, a stylist and owner of Trademark Image Consulting in Toronto.

She says frame-wearers are favouring a dark, plastic look with a heavier frame.

"It's a cross between Clark Kent and Buddy Holly. People see the frame, then they see you."

And young professionals in particular are turning to spectacles as a tool in the ever-competitive job market.

Marie-Claude Robert, owner of Style Impeccable, a Montreal image-consultant firm, says it's becoming more common for young professionals to use eyewear as an accessory to get noticed.

"Perhaps the boss at work isn't seeing them -- so they want to look smarter and get a glimpse from the employer," Robert says.

Hayden Chadee, a 29-year-old teacher in Whitby, Ont., can relate to this strategy.

He first started wearing non-prescription glasses at teachers' college because he felt he was never taken seriously.

Looking to develop an insightful and thoughtful image, he says, once he started wearing frames he was quickly perceived as a more serious person.

Chadee owns three pairs of fake frames and now wears them more for fashion reasons.

"It changes the look of my outfits and changes the way I look," Chadee says.

Whether for fashion or out of necessity, it's increasingly coming down to the right look.

"It's about the glasses wearing the person," Glick says, "not about the person wearing the glasses."

© Copyright (c) The Vancouver Sun

- [E-mail this Article](#)
- [Print this Article](#)
- [Share this Article](#)

## Story Tools

- [E-mail this Article](#)
- [Print this Article](#)
- [Share this Article](#)

Font:

- [\\*](#)
- [|](#)
- [\\*](#)
- [|](#)
- [\\*](#)

Image:

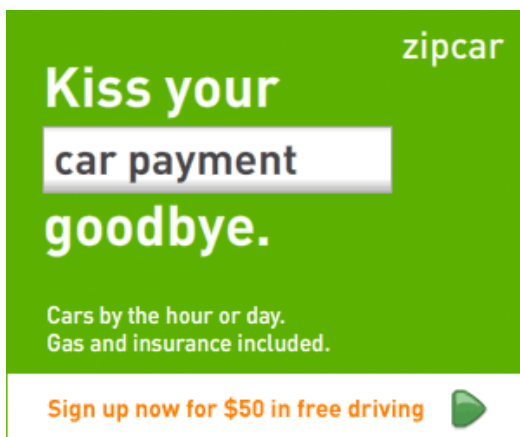
- [\\*](#)
- [|](#)
- [\\*](#)
- [|](#)
- [\\*](#)

## Related Stories from Around the Web

- [Maria Beamish News](#)  
Inform Technologies  
Friday, April 02, 2010

## Related Topics


- [Maria Beamish](#)
- [Tamara Glick](#)
- [Melanie Sanderson](#)



zipcar

Kiss your  
car payment  
goodbye.

Cars by the hour or day.  
Gas and insurance included.

Sign up now for \$50 in free driving 

## Most Popular News

- [Most Read](#)
- [E-mailed](#)
- [Commented](#)
  
- [Photos: Unpaid Spanish flight attendants strip for calendar in protest](#)
- [Anna Paquin, bisexual, 'gives a damn'](#)
- [Olivia Newton-John's ex-boyfriend found alive five years after mysterious disappearance](#)
- [Tiger Woods paid his first mistress \\$10 million for her silence: reports](#)
- [Canucks: Alex Burrows injured, joins Sedin](#)
- [Vancouver climber found dead on California mountain](#)

[more](#) » [RSS](#)

- [LL Cool J vs Sarah Palin: New Fox News TV show stirs controversy before it airs](#)
- [Pug survives Prince Rupert wolf attack](#)
- [Liberal insider called minister about casino project beside BC Place](#)
- [City considers building a shelter for homeless chickens](#)
- ['Our beautiful girl' Eva Markvoort loses fight with cystic fibrosis](#)
- [Grizzly bear kills far exceed provincial limits, report says](#)

[more](#) » [RSS](#)

- [Liberal insider called minister about casino project beside BC Place](#)
- [Toronto transit balks at 'Does God care if I'm gay?' ad](#)
- [LA Kings crush the Canucks 8-3](#)
- [RCMP apologizes for death of Taser victim Robert Dziekanski](#)
- [City considers building a shelter for homeless chickens](#)
- [Tiger Woods paid his first mistress \\$10 million for her silence: reports](#)

Sponsored By

## Breaking News Alerts

Sign up to receive e-mail alerts on breaking news from The Vancouver Sun.

[Submit](#)

- [Our Privacy Statement](#)

[More News Headlines »](#)

## Latest updates



# [Christian pilgrims flock to Holy City for Good Friday](#)

Thousands of Christian pilgrims from around the world thronged the narrow cobblestone alleys of Jerusalem's Old City to pray along the route tradition...

- [more »](#)

1 hour ago

[Comments \(0\)](#)

- [Catholics mark Good Friday under cloud of scandal](#)
- [Filipinos mark Good Friday with crucifixions](#)
- [Gallery: Good Friday](#)

## Local updates

# [Teenage 'Black Widow' behind Moscow bombing: report](#)

4 hours ago

## [U.S. sees biggest job growth in three years](#)

2 hours ago

## [Children happier for being spiritual: study](#)

2 hours ago

### [Ads by Google](#)

#### [MA Conflict Resolution](#)

2 MA degrees University of Malta &

Georgre Mason University

[www.um.edu.mt/imp](http://www.um.edu.mt/imp)

#### [1 Trick of a tiny belly :](#)

Cut down a bit of your belly every

day by using this 1 weird old tip.

[Thedietsolutionprogram.com](http://Thedietsolutionprogram.com)

#### [See Malcolm Gladwell Live](#)

Best selling author talks Social

Media at Web Marketing Trade Show

[www.F5-Expo.com/Gladwell](http://www.F5-Expo.com/Gladwell)

Inside The Vancouver Sun



[Photos: Randy Canuck](#)

[Photos: Randy Shore:](#)

[Photos: Top photos](#) [Olivia Newton-](#)

[Madonna, Ellen](#)



- [Home](#)
- [News](#)
- [Opinion](#)
- [Business](#)
- [Sports](#)
- [Entertainment](#)
- [Life](#)
- [Health](#)
- [Technology](#)
- [Travel](#)
- [Jobs](#)
- [Cars](#)
- [Homes](#)
- [Classifieds](#)

• **Don't Miss**

- [AuctionMart](#)
- [Olympic offer](#)
- [Paralympics](#)
- [Olympic Photos](#)
- [Teens Against Gangs contest](#)
- [Videos](#)
- [Quiz](#)
- [Alerts](#)
- [Community of Interest](#)

» [RSS](#)

• **Most Popular**

- [Photos: Unpaid Spanish flight attendants strip for calendar in protest](#)
- [Anna Paquin, bisexual, 'gives a damn'](#)
- [Olivia Newton-John's ex-boyfriend found alive five years after mysterious disappearance](#)

» [RSS](#)

- **Formats**

- [Sitemap / RSS](#)
- [Contests](#)
- [Blogs](#)
- [Columnists](#)
- [Photo Galleries](#)
- [Videos](#)
- [Mobile](#)

- **Vancouver Sun**

- [About Us](#)
- [Contact Us](#)
- [Work for Us](#)
- [Advertise with Us](#)
- [Subscribe to the Print Edition](#)
- [Rate Our Delivery Service and WIN](#)
- [Newspaper in Education](#)

- **Tools**

- [Search](#)

- [Search for a Job](#)
- [Buy/Sell a Car](#)
- [Real Estate Listings](#)
- [Place a Classified Ad](#)
- [E-mail Alerts](#)

- [canada.com Logo](#)
- [About canada.com](#)
- [Privacy Statement](#)
- [Terms](#)
- [Copyright & Permissions](#)
- [© 2008 - 2010 Canwest Publishing Inc.](#) All rights reserved.

Unauthorized distribution, transmission or republication strictly prohibited.